

# FORUM // CUTTING TOOL AND GRINDING TECHNOLOGY

## MEDIA KIT 2018





## PROFILE

FORUM Cutting Tool and Grinding Technology is the journal of the German Trade Association of Precision Tool Grinders and was first published in 1987. Target audience is key decision-makers and professional workers of the cutting tool handcraft.

Released every quarter FORUM Cutting Tool and Grinding Technology informs regularly on topics like tool and grinding innovations, process engineering and relevant industry news.

## RANGE OF TOPICS

abrasives, grinding technologies, cutting materials, special tools, (grinding) machine tools, measuring devices, cooling lubricant, filtration, design, education, research and development, simulation, visualization, NC programming, ERP, companies

## SECTIONS

Products // Main-Topic // User-Reports // Education and Training // Research and Development // Companies // Service

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# ADVERTISING RATES AND SPECS

## RATES

Format	Description	Wide (mm)	Tall (mm)	Trim (mm)	Code	Price
2/1 page, 4c	2 x DIN A4 bleed	420	297	3	21HA	1.147,00 €
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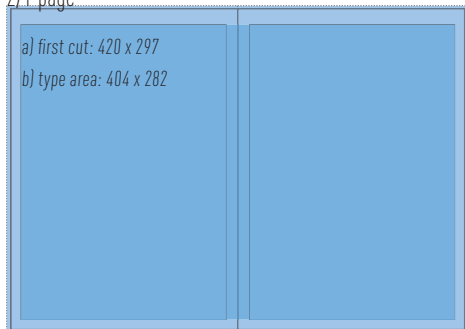
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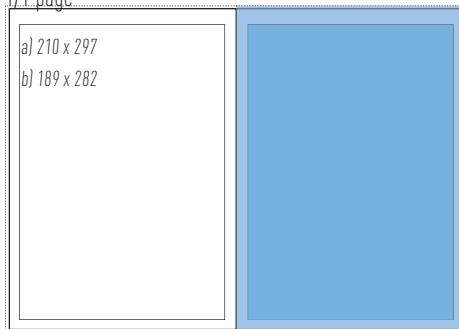
# ADVERTISING RATES AND SPECS

## SPECIFICATIONS\*

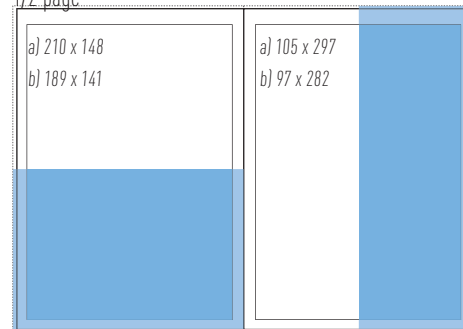
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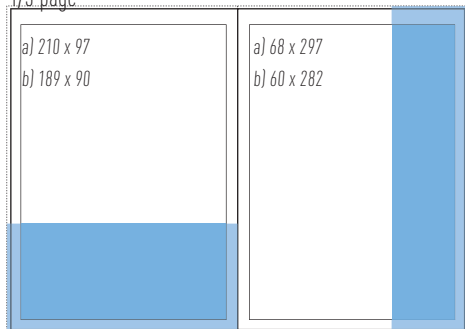
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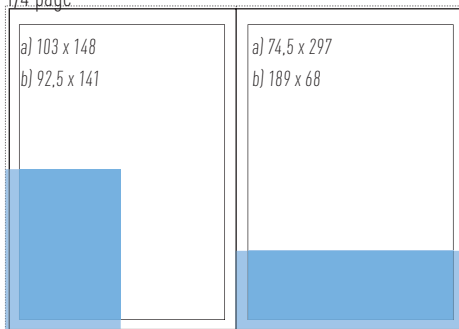
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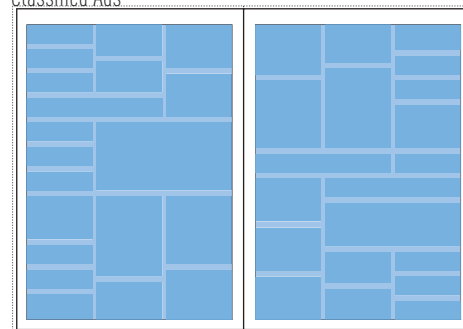
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Classified Ads



## AD DELIVERY

### COLOURS

Please only use CMYK colour mode.

### IMAGE FILES

PDF/X-3: 2002, TIFF, EPS (optimized)  
Resolution 300dpi in full scale

### TRANSFER

Via e-mail: [forum@fdpw.de](mailto:forum@fdpw.de)

Via ftp server: on enquiry

Please send us your information to [forum@fdpw.de](mailto:forum@fdpw.de) before using ftp.

## DISCOUNT RATE

### Quantity Scale:

2 pages	3 %
4 issues	5 %
5 pages	10 %

## SCHEDULE

Issue	Month	Deadline	Release	Theme
GT/2018	March	27.01.18	07.03.18	GrindTec 2018 SPECIAL <sup>(*)</sup>
01/2018	May	27.03.18	15.05.18	GrindTec 2018 Review
02/2018	July	09.06.18	18.07.18	
03/2018	September	18.08.18	26.09.18	AMB 2018
04/2018	December	10.11.18	18.12.18	

## PAYMENT

You pay within 10 days? Thank you!

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