

FORUM // CUTTING TOOL AND GRINDING TECHNOLOGY

MEDIA KIT 2023





PROFILE

FORUM Cutting Tool and Grinding Technology is the journal of the German Trade Association of Precision Tool Grinders and was first published in 1987. Target audience is key decision-makers and professional workers of the cutting tool handcraft.

Released every quarter FORUM Cutting Tool and Grinding Technology informs regularly on topics like tool and grinding innovations, process engineering and relevant industry news.

RANGE OF TOPICS

abrasives, grinding technologies, cutting materials, special tools, (grinding) machine tools, measuring devices, cooling lubricant, filtration, design, education, research and development, simulation, visualization, NC programming, ERP, companies

SECTIONS

Products // Main-Topic // User-Reports // Education and Training // Research and Development // Companies // Service

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ADVERTISING RATES AND SPECS

RATES

Format	Description	Wide (mm)	Tall (mm)	Trim (mm)	Code	Price
2/1 page, 4c	2 x DIN A4 bleed	420	297	3	21HA	1.239,00 €
1/1 page, 4c	1 x DIN A4 bleed	210	297	3	11HA	701,00 €
1/2 page, 4c	1/2 x DIN A4 vertical bleed	105	297	3	12HA	509,00 €
1/2 page, 4c	1/2 x DIN A4 horizontal bleed	210	148	3	12QA	509,00 €
1/3 page, 4c	1/3 x DIN A4 vertical type area	60	282	3	13HS	445,00 €
1/4 page, 4c	1/4 x DIN A4 vertical bleed	103	148	3	14HA	379,00 €

Position: no position guarantee
Special Adds: on request
Agency Commission: 15 %

(*)GT-Special: 7 days before GrindTec 2023 a SPECIAL ISSUE will be released. The advertising rates will be 200 % because of the higher print run.

ADVERTISEMENT PRICES AND FORMATS

ADVERTISEMENT: PREFERRED SITES

Format	Description	Wide (mm)	Tall (mm)	Trim (mm)	Code	Price*
1/1 page, 4c	2nd cover page	210	297	3	11V2	829,00 €
1/1 page, 4c	3rd cover page	210	297	3	11V3	785,00 €
1/1 page, 4c	4th cover page	210	297	3	11V4	1.064,00 €
1/3 page, 4c	Table of contents	68	297	3	13V3	551,00 €

CLASSIFIED ADS

Format	Description	Price*
Format examples please see p. 5	per column and per line	1,34 €

Classified ads are only possible in black and white and consist text only. Printing of pictures or logos at extra charge.

Approx. 35 letters in 12 pt are possible per line.

INSERTS

Description	Format (in mm)	Price*
up to 25 g per 1.000 pcs.	207 x 294	250,00 €
each additional 25 g p. 1,000	207 x 294	145,00 €

Quantity supplied: 1,400 copies. For the GT special edition 3,000 copies.
Delivery address: A&M Service GmbH, delivery note: **FORUM - 55891882**,
Hinter dem Entenpfuhl 13/15, 65604 Elz

Bound inserts are available on request. We can take care of the production of your bound-in inserts. Prices, dimensions and delivery date on request.

Insert postage: not discountable, graduated price, please inquire for higher weight inserts. Postal charges e.g. up to 25 g total weight per 1,000 pieces: € 25.

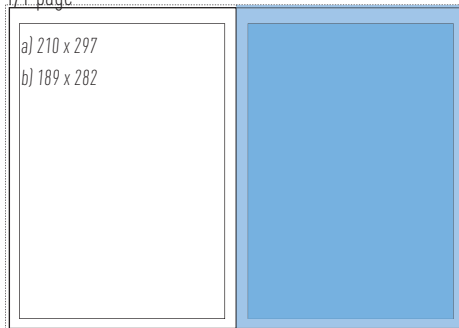
ADVERTISING RATES AND SPECS

SPECIFICATIONS*

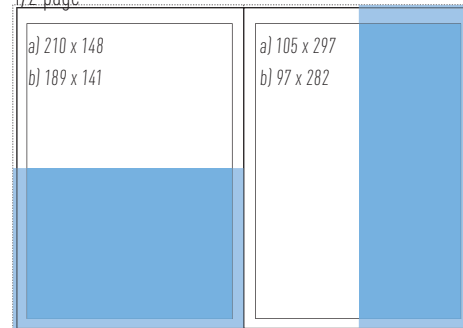
2/1 page



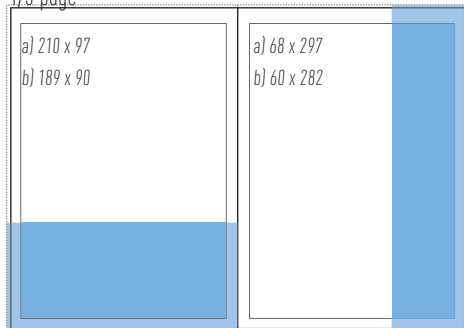
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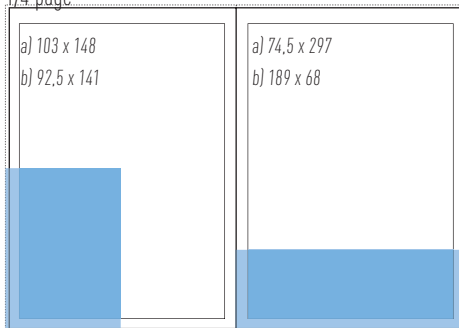
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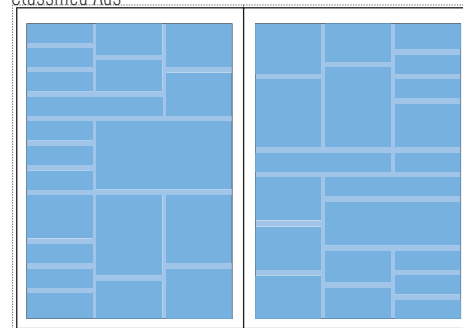
1/3 page



1/4 page



Classified Ads



AD DELIVERY

COLOURS

Please only use CMYK colour mode.

IMAGE FILES

PDF/X-3: 2002, TIFF, EPS (optimized)
Resolution 300dpi in full scale

TRANSFER

Via e-mail: forum@fdpw.de

Via ftp server: on enquiry

Please send us your information to forum@fdpw.de before using ftp.

DISCOUNT RATE

Quantity Scale:

2 pages	3 %
4 issues	5 %
5 pages	10 %

SCHEDULE

Issue	Month	Deadline	Release	Theme
GT/2022	March	21.01.23	01.03.23	Special edition for the Trade Fair GrindTec 2023/ Wernesgrüner previous notice
01/2023	May	01.04.23	10.05.23	Energy efficiency/ Wernesgrüner review
02/2023	July	10.06.23	19.07.23	Laser inscription
03/2023	October	02.09.23	11.10.23	EMO debriefing/ digitalization in grinding companies 2022
04/2023	December	04.11.23	13.12.23	Tooling coatings

PAYMENT

You pay within 10 days? Thank you!

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