

FORUM // CUTTING TOOL AND GRINDING TECHNOLOGY

MEDIA KIT 2026





PROFILE

FORUM Cutting Tool and Grinding Technology is the journal of the German Trade Association of Precision Tool Grinders and was first published in 1987. Target audience is key decisionmakers and professional workers of the cutting tool handcraft. Released every quarter FORUM Cutting Tool and Grinding Technology informs regularly on topics like tool and grinding innovations, process engineering and relevant industry news.

RANGE OF TOPICS

abrasives, grinding technologies, cutting materials, special tools, (grinding) machine tools, measuring devices, cooling lubricant, filtration, design, education, research and development, simulation, visualization, NC programming, ERP, companies

SECTIONS

Products // Main-Topic // User-Reports // Education and Training // Research and Development // Companies // Service

Publisher: FDPW, German Trade Association of Precision Tool Grinders (ViSdP)

Editorial Staff: Board of FDPW, represented by
President Dipl.-Ing. (FH) Uwe Schmidt (ViSdP)
Anton-Ockenfels-Straße 13, 50321 Brühl, Germany
schmidt@fdpw.de

Editorial Management: DIGITALBÜRO LIMBURG
Mario Hannappel (Master of Arts)
Lattengasse 57, 65604 Elz, Germany
Tel.: +49-6431-49797-0
mh@digitalbuero-limbург.de

Technical Advisors: Prof. Dr.-Ing. Wilfried Saxler, saxler@fdpw.de
Dipl.-Ing. Uwe Schmidt, schmidt@fdpw.de

Volume: 39. Volume 2026
ISSN: ISSN-2191-1347

Circulation: 4x per year
Print Run: 1.400 pcs.

Copy Price: Germany 4,60 €
Europe 9,00 €
World 13,00 €

Internet: forum.fdpw.de

ADVERTISING RATES AND SPECS

RATES

Format	Description	Wide (mm)	Tall (mm)	Trim (mm)	Code	Price
2/1 page, 4c	2 x DIN A4 bleed	420	297	3	21HA	1.300,00 €
1/1 page, 4c	1 x DIN A4 bleed	210	297	3	11HA	736,00 €
1/2 page, 4c	1/2 x DIN A4 vertical bleed	105	297	3	12HA	534,00 €
1/2 page, 4c	1/2 x DIN A4 horizontal bleed	210	148	3	12QA	534,00 €
1/3 page, 4c	1/3 x DIN A4 vertical type area	60	282	3	13HS	467,00 €
1/4 page, 4c	1/4 x DIN A4 vertical bleed	103	148	3	14HA	398,00 €

Position:
Special Adds:
Agency Commission:

no position guarantee
on request
15 %

ADVERTISEMENT PRICES AND FORMATS

ADVERTISEMENT: PREFERRED SITES

Format	Description	Wide (mm)	Tall (mm)	Trim (mm)	Code	Price*
1/1 page, 4c	2nd cover page	210	297	3	11V2	870,00 €
1/1 page, 4c	3rd cover page	210	297	3	11V3	824,00 €
1/1 page, 4c	4th cover page	210	297	3	11V4	1.117,00 €
1/3 page, 4c	Table of contents	68	297	3	13V3	579,00 €

CLASSIFIED ADS

Format	Description	Price*
Format examples please see p. 5	per column and per line	1,41 €

Classified ads are only possible in black and white and consist text only. Printing of pictures or logos at extra charge.

Approx. 35 letters in 12 pt are possible per line.

INSERTS

Description	Format (in mm)	Price*
up to 25 g per 1.000	207 x 294	275,00 €
each additional 25 g	207 x 294	160,00 €

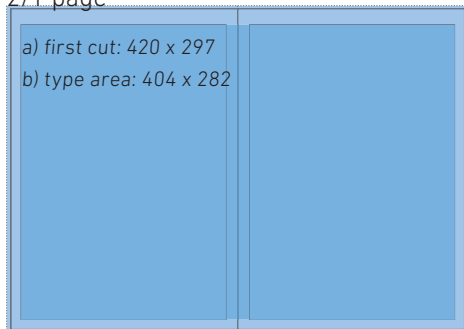
Quantity supplied: 1,400 copies. For the GT special edition 3,000 copies.
Delivery address: A&M Service GmbH, delivery note: **FORUM 55891882**,
Hinter dem Entenpfuhl 13/15, 65604 Elz

Bound inserts are available on request. We can take care of the production of your bound-in inserts. Prices, dimensions and delivery date on request.

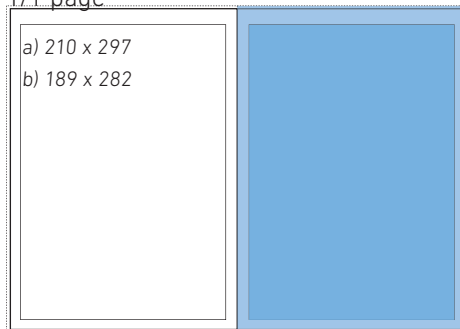
ADVERTISING RATES AND SPECS

SPECIFICATIONS*

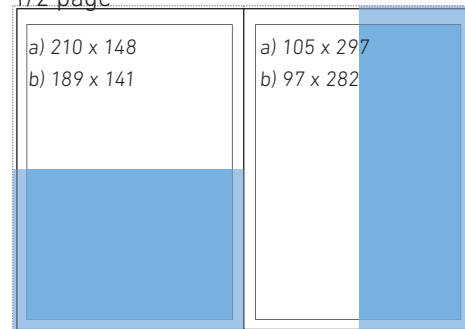
2/1 page



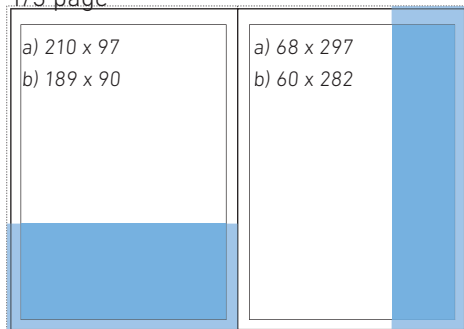
1/1 page



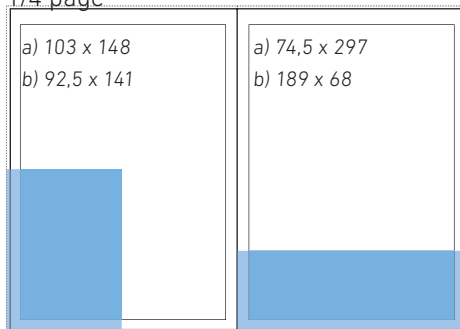
1/2 page



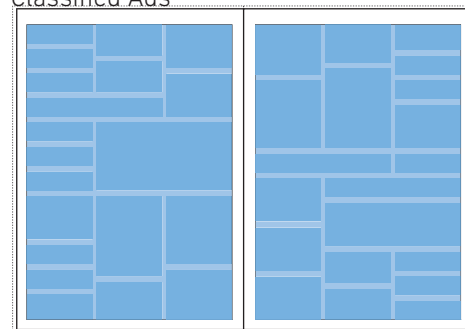
1/3 page



1/4 page



Classified Ads



AD DELIVERY

COLOURS

Please only use CMYK colour mode.

IMAGE FILES

PDF/X-3: 2002, TIFF, EPS (optimized)
Resolution 300dpi in full scale

TRANSFER

Via e-mail: forum@fdpw.de
Via ftp server: on enquiry
Please send us your information to
forum@fdpw.de before using ftp.

DISCOUNT RATE

Quantity Scale:

2 pages	3 %
4 issues	5 %
5 pages	10 %

SCHEDULE

Issue	Month	Deadline	Release	Theme
01/2026	March	06.02.26	04.03.26	Artificial intelligence in small and medium-sized companies – benefits and opportunities/ WWS 2026
02/2026	June	25.04.26	03.06.26	Securing skilled workers in times of change – attracting, promoting, retaining and training employees/ Follow-up report GrindingHub 2026
03/2026	September	25.07.26	02.09.26	Ways to become an energy-efficient and sustainable company – is this possible with minimal bureaucracy? / AMB 2026
04/2026	December	24.10.26	02.12.26	The tool industry in transition – trends in the manufacture of cutting and machining tools/ FDPW annual wall calendar

PAYMENT

You pay within 10 days? Thank you!

