

FORUM // CUTTING TOOL AND GRINDING TECHNOLOGY

MEDIA KIT 2027





PROFILE

FORUM Cutting Tool and Grinding Technology is the journal of the German Trade Association of Precision Tool Grinders and was first published in 1988. Target audience is key decisionmakers and skilled professionals of the precision toolmaking industry. Released every quarter FORUM Cutting Tool and Grinding Technology informs regularly on topics like tool and grinding innovations, process engineering and relevant industry news.

RANGE OF TOPICS

abrasives, grinding technologies, cutting materials, special tools, (grinding) machine tools, measuring devices, cooling lubricant, filtration, design, education, research and development, simulation, visualization, NC programming, ERP, companies

SECTIONS

Products // Main-Topic // User-Reports // Education and Training // Research and Development // Companies // Service

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ADVERTISING RATES AND SPECS

RATES

Format	Description	Width (mm)	Height (mm)	Bleed (mm)	Code	Price
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1/2 page, 4c	1/2 x DIN A4 vertical bleed	105	297	3	12HA	534,00 €
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1/3 page, 4c	1/3 x DIN A4 vertical type area	60	282	3	13HS	467,00 €
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Position:
Custom Ad Formats:
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ADVERTISEMENT PRICES AND FORMATS

ADVERTISEMENTS: PREMIUM AD POSITIONS

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1/1 page, 4c	3rd cover page	210	297	3	11V3	824,00 €
1/1 page, 4c	4th cover page	210	297	3	11V4	1.117,00 €
1/3 page, 4c	Table of contents	68	297	3	13V3	579,00 €

CLASSIFIED ADS

Format	Description	Price*
Format examples please see p. 5	per column and per line	1,41 €

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Approx. 35 letters in 12 pt are possible per line.

INSERTS

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up to 25 g per 1.000	207 x 294	275,00 €
each additional 25 g	207 x 294	160,00 €

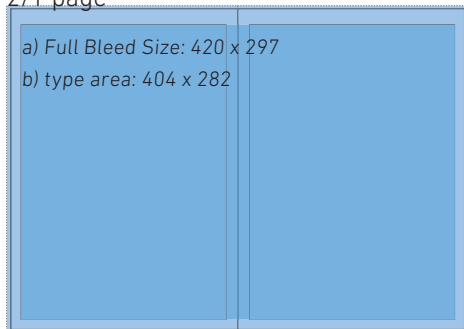
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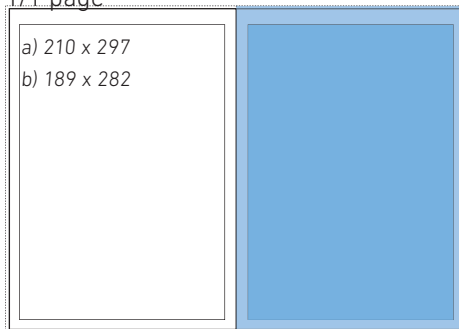
ADVERTISING RATES AND SPECS

SPECIFICATIONS*

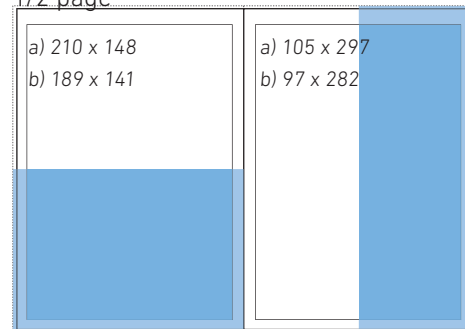
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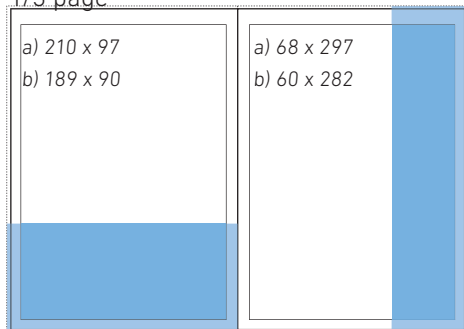
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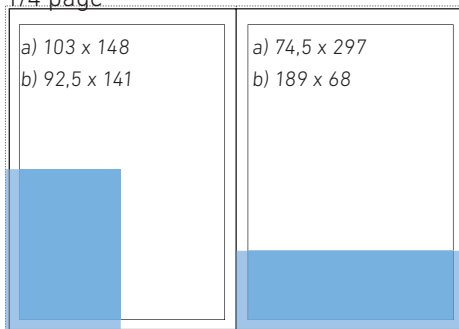
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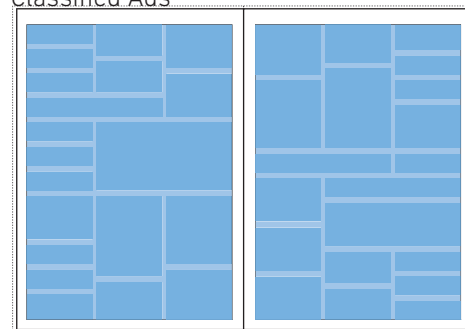
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1/4 page



Classified Ads



AD DELIVERY

COLOURS

Please only use CMYK colour mode.

IMAGE FILES

PDF/X-3: 2002, TIFF, EPS (optimized)
Resolution 300dpi in full scale

TRANSFER

Via e-mail: forum@fdpw.de
Via ftp server: on enquiry
Please send us your information to
forum@fdpw.de before using ftp.

DISCOUNT RATE

Quantity Scale:

2 advertisements	3 %
4 advertisements	5 %
5 padvertisements	10 %

SCHEDULE

Issue	Month	Deadline	Release	Theme
01/2027	February	27.01.27	24.02.27	Software and Digitalization Smart Grinding – Software, Digitalization and Connected Processes Industry Events: INTEC 2027, FDPW Tool Symposium 2027, Aff'Tech 2027
02/2027	May	03.04.27	12.05.27	Clamping Technology and Automation Precision Starts with Clamping – Innovative Clamping and Handling Technology for Tool Manufacturing and Machining, Industry Events: GrindingHub America 2027, CIMT 2027
03/2027	September	31.07.27	08.09.27	Grinding Tools and Process Optimization Focus on Grinding Tools – Grinding Wheels, Dressing Technology and Balancing for Maximum Process Quality, Industry Event: EMO Milan 2027
04/2027	December	30.10.27	08.12.27	Metalworking Fluids and Peripheral Equipment Clean Processes, Safe Workplaces – Modern Metalworking Fluids, Filtration and Extraction Technology

